



Torkit

Business Solutions

BONUS

Use your cinema ad on your
Website and Facebook
for maximum exposure

KINGAROY

C I N E M A

ADVERTISING

2023

4 Week Blocks

| | | |
|------------------|--|--------------|
| Block 5: | 16 June - 13 July (includes 2 weeks School Holidays) | \$270 |
| Block 6: | 14 July - 10 August | \$220 |
| Block 7: | 11 August - 7 September | \$220 |
| Block 8: | 8 September - 5 October (includes 2 weeks School Holidays) | \$270 |
| Block 9: | 6 October - 2 November | \$220 |
| Block 10: | 3 November - 7 December (5 week block deal) | \$250 |
| Block 11: | 8 December - 15 February | \$480 |

(Christmas and 6 weeks School Holidays. Pay for 6 weeks, includes 2 weeks free advertising)

2024

| | | |
|------------------|--|--------------|
| Block 1: | 16 February - 14 March | \$220 |
| Block 2: | 15 March - 11 April | \$220 |
| Block 3: | 12 April - 9 May (includes 2 weeks School Holidays) | \$270 |
| Block 4: | 10 May - 6 June | \$220 |
| Block 5: | 7 June - 4 July | \$220 |
| Block 6: | 5 July - 1 August (includes 2 weeks School Holidays) | \$270 |
| Block 7: | 2 August - 29 August | \$220 |
| Block 8: | 30 August - 26 September | \$220 |
| Block 9: | 27 September - 24 October (includes 2 weeks School Holidays) | \$270 |
| Block 10: | 25 October - 28 November (5 week block deal) | \$250 |
| Block 11: | 29 November - 27 January 2025 | \$480 |

(Christmas and 6 weeks School Holidays. Pay for 6 weeks, includes 2 weeks free advertising)

Benefits of Advertising at the Kingaroy Cinema

The audience:

- arrive on average 20 minutes before the start of their movie
- come relaxed and happy
- stay engaged and enjoy the ads

Therefore your ad will leave a lasting impression in the minds of the audience

- ✓ Reach a captive and focused audience before their movie
- ✓ Video ads can be between 30 - 60 seconds long
- ✓ Your ad will be played 8 - 16 times a day
- ✓ Don't have an ad? No worries! We can produce it for you, starting from \$680*
(*Refer to terms and conditions)

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Please Note: There is a once off \$88.00 conversion fee to cinema format per video. This fee is covered in some of the video package deals. For ads not produced by Torkit, the conversion fee is \$110 per video.